



Henry Coutinho-Mason | VisuAlse Futures | Top Ten Highlights

The world's first 'multiplayer' keynote: turning audience sketches into strategic insights. Live on stage.

- 1. MAD//Fest 2026.** World first attendee <> exhibitor matching, based on live ideas submitted during the trade show keynote. [Case study](#)
- 2. InterCorp FEST_26, Peru.** Sourced 709 ideas from 1,000+ leaders across 30+ companies in a 45-min keynote, with Deep Innovation reports all generated natively in Spanish for widespread organisational dissemination. [Case study](#)
- 3. ELX → MetLife → FICP.** An industry keynote led to a ~1,000-person Fortune 100 event, which led to a major finance association booking (Nov '26). [Metlife case study](#)
- 4. Varicent Unlock (3-event customer conference series across UK & US).** Compounding insights to build a rich customer-driven view of an industry. [Case study](#)
- 5. SXSW (2x repeat).** World-first live participant idea <> agenda mapping; inspired the MAD//Fest exhibitor-matching. The [Austin vs London data analysis](#) inspired the Varicent series analysis.
- 6. IMEX (3x repeat).** Rebooked three times since October '24 at one of the industry's leading gatherings. [Case study](#)
- 7. Mastercard Digital Safaris (3x delivered, 1 further booked).** Repeat bookings with small multinational client executive groups.
- 8. Tier 1 management consultancy internal offsite / Melbourne Design Summit.** Both virtual webinars (to live audiences) | [Consulting feedback](#)
- 9. Sesamers, France.** Small group with two distinct constituencies – VF value lay in [surfacing and softening disagreement](#) rather than idea volume.
- 10. London Speaker Bureau.** Requested by HR lead for German telco leadership offsite; now secured second client engagement (Nov '26). [Speaker profile](#)

Note: selected highlights from Henry's 69 engagements during 2025/6.

Further reading / viewing:

<https://interactive-keynote.ai/>

[YouTube playlist](#) (9 new videos added in past 12mo)

[Talkadot feedback](#) (2000+ audience ratings across 40+ talks)