THE FUTURE NORMAL OF BCP

A crowd-powered manifesto

Co-created live at Silicon South – Future Shapers, Hilton Bournemouth | October 2026



A thriving BCP gives you somewhere to build a business and a life. These ideas imagine the connections, shared spaces and everyday support that make that possible.

WHAT WE BELIEVE

Three towns. One ride.

A free tram connects Bournemouth, Poole and Christchurch. Reliable buses and links to the station and airport bring more of BCP within reach. Your next job, customer or collaborator can be across town without feeling a world away.

The beach extends beyond the summer.

Smoothies and salads in summer. Porridge, good coffee and shelter in winter. The seafront becomes BCP's front room, open twelve months a year. Somewhere you can meet, unwind and belong long after the holiday crowds have gone.

Local success keeps the high street alive.

Big employers help independent businesses thrive. Family-run shops give the high street its character, and the wider business community helps keep their doors open. Success reaches beyond the office: you can see it in the streets around you.

Grow up here. Start up here. Stay here.

School gives you the skills and encouragement to start a business. Creative spaces and tech hubs give you somewhere to build it. An affordable home, meaningful work and places to enjoy your free time make staying a real option.

WHAT IF...?

What if regenerating Poole Harbour opened the door to a first career?

A green energy tugboat links harbour regeneration with practical skills for young people outside education, employment or training, and people with special educational needs and disabilities. The work of improving the place becomes a way into its working life.

What if the fireworks never scared the dog?

A dog sits on the beach at night, watching a drone show. That small detail changes the design brief: create a great night out with the neighbours, including the four-legged ones, in mind. Who else could enjoy the show if you designed it around them?

What if a home came with the support to stay housed?

A village of pods for people sleeping rough puts mental health services alongside a place to live. Having a front door is the beginning. Support belongs close enough to help you build a life beyond it.

What if your workspace made room for the rest of your life?

Coworking, childcare and wellbeing share one address. You can build a business without spending your day travelling between the things that make it possible. Making room for caring responsibilities opens the door to more of BCP's talent.

Learn more about the session and explore all the ideas behind this manifesto >>>